



BRADFIELD COLLEGE



BURSARY APPEAL

Dear Old Bradfieldian

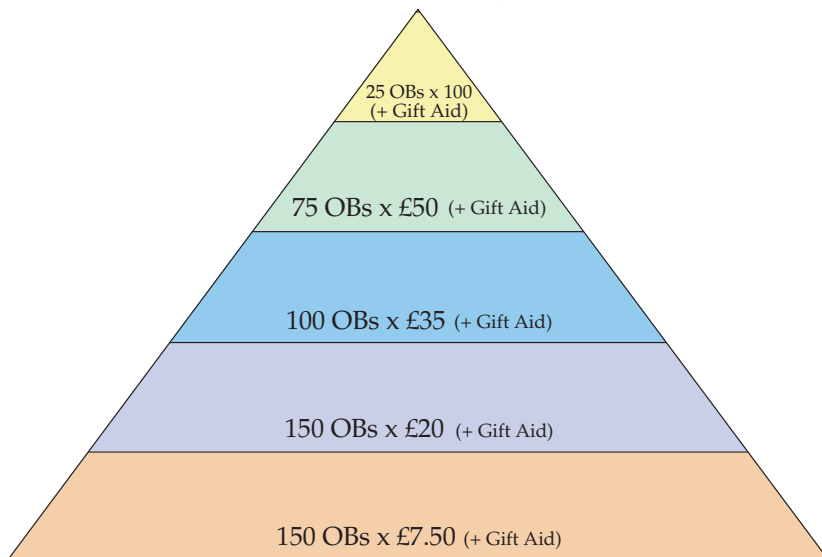
Nothing lies dearer to my heart than the crucial matter of doing all we can to help boys and girls who have much to offer Bradfield, but where there are family financial difficulties, to join the College and benefit from all the experience Bradfield gives. It is a sobering thought that it costs in the region of £1m to endow just a single boarding place in perpetuity. Even more sobering is my annual realisation that despite all our best efforts with our current bursaries, there are some talented and deserving children we would like to support, but cannot afford to do so: hence, the importance of this year's Appeal. All donations from this summer's appeal will be ring-fenced by the Development Office into an Old Bradfieldian Society Bursary fund that will provide revenue through interest and investment growth towards future Bradfield bursaries. The cumulative and protected nature of the fund means that gifts both large and small will really help this very important collective effort. The Development Office will update donors on a regular basis about the financial outcome of the fund and also report on the way that the Bursary monies have helped current Bradfield pupils. Please do help us to provide the all round education you enjoyed to future Bradfieldians who need some material help to fulfil their dreams.

Peter Kobusz



The Old Bradfieldian Society Bursary fund is ring-fenced by the Development Office to ensure that any gift from the OB community, great or small, generates annual revenue that goes directly in to the College's means tested bursaries. The College currently supports 24% of its pupil community with some sort of financial assistance. The College is looking to raise £1m over the next five years to provide bursaries for pupils who would not otherwise be able to afford the fees.

£1m over five years



The pyramid of giving demonstrates that if 500 OBs participated every month at different levels we would reach our endowment target.



